

SCORE EVERYTHING ON PACIE
 AP® United States Government and Politics
 2018 Scoring Guidelines – Version 1

Question 1

5 points

Part (a): 2 points

Two points are earned for identifying two activities that political parties do to win elections.

- Advertise *social media*
- Fundraise
- Nominate candidates
- Organize rallies
- Hold conventions
- Mobilize voters/GOTV *Get out the vote*
- Generate a platform of issues
- Conduct public opinion polling
- Recruit candidates
- Debates -- tied to primaries

Not exhaustive list

distinct

what did you do?

mem analogy

related to elect 50.5 + campaigns

not candidate

campaign support
media needs more

candidates have campaigns, not political party

Part (b): 1 point

One point is earned for describing a way that third parties can affect elections.

- Take votes away from one of the major party candidates (spoiler effect)
- Bring new issues to the forefront/set the agenda
- Give voters another option
- Shift attention away from the major party candidates

Part (c): 1 point

One point is earned for an explanation of how single-member districts make it difficult for third parties to win elections.

In winner-take-all or plurality systems, third party candidates in single-member districts have a difficult time getting enough votes to win.

First past post

connection b/w smd + struggle of 3rd parties

demonstrate that they are talking about third parties + elections

Part (d): 1 point

One point is earned for explaining how electoral competition is affected by gerrymandering.

- Drawing district lines to favor/protect one group/incumbent, making the district less competitive electorally.
- Drawing district lines to spread opposition party voters across districts, making the district more competitive electorally. safe
- Drawing district lines to allow a party with fewer votes statewide to win a majority of seats.

UNDERSTANDING + OUTCOME

A score of zero (0) is assigned to an answer that is off-task or is attempted but earns no points. A score of dash (-) is assigned to an answer that is blank.

① demonstrate understanding of gerrymandering